

# BEYOND CONSULTATIONS: SOCIAL MEDIA PACK

## Main hashtags:

#BeyondConsultations #MeaningfulParticipation

## Main Twitter handles:

@NoWomenNoPeace, @womenforwomenUK,  
@Saferworld, @AmnestyUK, @woman\_kind

## Website:

[www.beyondconsultations.org](http://www.beyondconsultations.org)



# About the Beyond Consultations tool

The Beyond Consultations tool is designed to support actors to move towards more meaningful engagement with women in fragile and conflict-affected states (FCAS), in response to feedback that many consultation exercises tend to be extractive, tokenistic and disempowering.

The tool enables a self-assessment of current consultation practices and provides a best practice framework to ensure that women and women's organisations are fully engaged in decision-making processes. It should be used as early as possible during the planning and design phase of engagement, and regularly revisited throughout the participation activity and its evaluation.

## General guidelines on social media promotion of the Beyond Consultations tool:

- Always use the hashtag **#BeyondConsultations**
- Link to [www.beyondconsultations.org](http://www.beyondconsultations.org) if possible, where the tool can be downloaded
- Retweet, like and share posts that use the hashtag **#BeyondConsultations**
- Tag the main social media handles in the content you post

## Some sample tweets and posts to get you started

### 1. Launch

The GAPS network @NoWomenNoPeace & @womenforwomenUK @Saferworld @AmnestyUK & @woman\_kind have launched a tool to support meaningful engagement with #women & #WomensOrganisations in fragile & conflict-affected states!

**#BeyondConsultations**

[www.beyondconsultations.org](http://www.beyondconsultations.org)



### 2. What's the problem?

Consultations with women's organisations tend to be extractive, tokenistic & disempowering.

**#BeyondConsultations** is a practical tool – developed by @NoWomenNoPeace @womenforwomenUK @Saferworld @AmnestyUK & @woman\_kind – to support #MeaningfulParticipation

[www.beyondconsultations.org](http://www.beyondconsultations.org)



### 3. The right to participation

Women have a fundamental right to participate in the decisions that frame & impact their lives. Despite this, we are failing to engage meaningfully with women in fragile & conflict-affected states.

**#BeyondConsultations** is a practical tool to address this!

[www.beyondconsultations.org](http://www.beyondconsultations.org)



### 4. How was the tool developed?

**#BeyondConsultations** was developed through participatory research conducted with 225 women & women's organisations from #Afghanistan #BiH #Colombia #Egypt #Ethiopia #Nepal #Nigeria #Somalia #SouthSudan #Syria #Uganda #Yemen #Zimbabwe

@NoWomenNoPeace

[www.beyondconsultations.org](http://www.beyondconsultations.org)



### 5. Ensuring women's voices are heard

The **#BeyondConsultations** tool – developed by @NoWomenNoPeace @womenforwomenUK @Saferworld @AmnestyUK & @woman\_kind – ensures #WomensVoices influence decision-making, that #WomensRights & needs are met, and that women's potential is realised!

[www.beyondconsultations.org](http://www.beyondconsultations.org)



### 6. Full and equal participation

The **#BeyondConsultations** tool ensures the full & equal participation of #women & #WomensOrganisations throughout all consultation processes so that their rights, needs & concerns are supported & realised in agreements, policies, plans & programmes.

[www.beyondconsultations.org](http://www.beyondconsultations.org)



### 7. Using the tool

The **#BeyondConsultations** tool is designed to be used as part of a learning process to highlight good practice for the #MeaningfulParticipation & engagement of #women & #WomensOrganisations, chart areas for improvement, & map progress over time!

[www.beyondconsultations.org](http://www.beyondconsultations.org)



## Visit

[www.beyondconsultations.org](http://www.beyondconsultations.org)  
to download the tool

**#BeyondConsultations**