BEYOND CONSULTATIONS: SOCIAL MEDIA PACK

Main hashtags:
#BeyondConsultations  # MeaningfulParticipation

Main Twitter handles:
@NoWomenNoPeace, @womenforwomenUK, @Saferworld, @AmnestyUK, @woman_kind

Website:
www.beyondconsultations.org
About the Beyond Consultations tool

The Beyond Consultations tool is designed to support actors to move towards more meaningful engagement with women in fragile and conflict-affected states (FCAS), in response to feedback that many consultation exercises tend to be extractive, tokenistic and disempowering.

The tool enables a self-assessment of current consultation practices and provides a best practice framework to ensure that women and women’s organisations are fully engaged in decision-making processes. It should be used as early as possible during the planning and design phase of engagement, and regularly revisited throughout the participation activity and its evaluation.

General guidelines on social media promotion of the Beyond Consultations tool:

- Always use the hashtag #BeyondConsultations
- Link to www.beyondconsultations.org if possible, where the tool can be downloaded
- Retweet, like and share posts that use the hashtag #BeyondConsultations
- Tag the main social media handles in the content you post

Some sample tweets and posts to get you started

1. Launch
   The GAPS network @NoWomenNoPeace & @womenforwomenUK @Saferworld @AmnestyUK & @woman_kind have launched a tool to support meaningful engagement with #women & #WomensOrganisations in fragile & conflict-affected states!
   #BeyondConsultations www.beyondconsultations.org

2. What’s the problem?
   Consultations with women’s organisations tend to be extractive, tokenistic & disempowering. #BeyondConsultations is a practical tool – developed by @NoWomenNoPeace @womenforwomenUK @Saferworld @AmnestyUK & @woman_kind – to support #MeaningfulParticipation
   www.beyondconsultations.org

3. The right to participation
   Women have a fundamental right to participate in the decisions that frame & impact their lives. Despite this, we are failing to engage meaningfully with women in fragile & conflict-affected states. #BeyondConsultations is a practical tool to address this!
   www.beyondconsultations.org

4. How was the tool developed?
   #BeyondConsultations was developed through participatory research conducted with 225 women & women’s organisations from #Afghanistan #BiH #Colombia #Egypt #Ethiopia #Nepal #Nigeria #Somalia #SouthSudan #Syria #Uganda #Yemen #Zimbabwe
   @NoWomenNoPeace www.beyondconsultations.org

5. Ensuring women’s voices are heard
   The #BeyondConsultations tool – developed by @NoWomenNoPeace @womenforwomenUK @Saferworld @AmnestyUK & @woman_kind – ensures #WomensVoices influence decision-making, that #WomensRights & needs are met, and that women’s potential is realised!
   www.beyondconsultations.org

6. Full and equal participation
   The #BeyondConsultations tool ensures the full & equal participation of #women & #WomensOrganisations throughout all consultation processes so that their rights, needs & concerns are supported & realised in agreements, policies, plans & programmes.
   www.beyondconsultations.org

7. Using the tool
   The #BeyondConsultations tool is designed to be used as part of a learning process to highlight good practice for the #MeaningfulParticipation & engagement of #women & #WomensOrganisations, chart areas for improvement, & map progress over time!
   www.beyondconsultations.org

Visit www.beyondconsultations.org to download the tool #BeyondConsultations